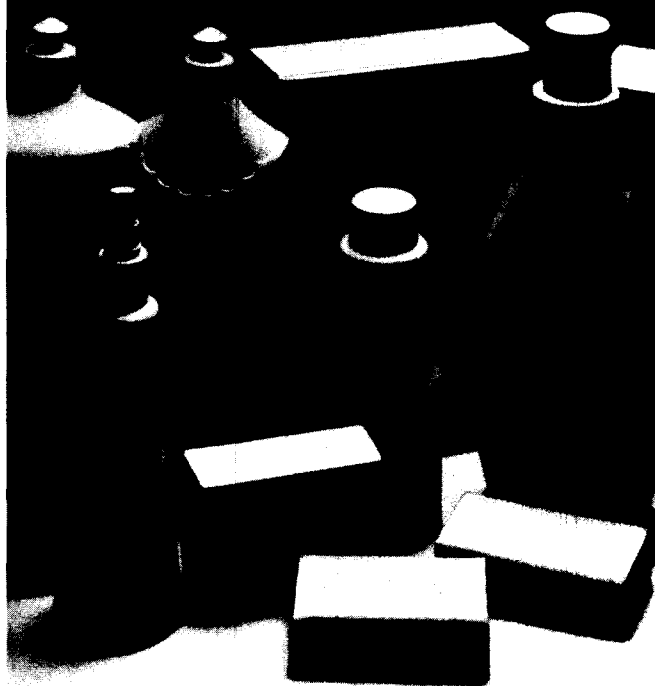


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- SOCS Sulfur Trioxide Sulfonation/Sulfation
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Meetings

Broder and Jay to address SDA

David Broder, associate editor of *The Washington Post*, and Peter Jay, former British ambassador to the United States, will be among the speakers during the 54th annual convention of The Soap and Detergent Association to be held Jan. 29-Feb. 1 in Boca Raton, Florida.

Approximately 900 persons are expected to attend. Until December 1, the SDA will accept advance registration and housing requests from SDA members only; after that date, nonmembers' registration and housing forms will be processed.

Broder will speak to the opening breakfast, Friday, Jan. 30, on "The Current National Political Scene." Broder is well-known in journalistic circles as a political writer and has been a syndicated columnist. Jay will speak to the Saturday, Jan. 31, breakfast on "Britain's Economic Experience: Lessons for the U.S." Other Friday speakers and their topics announced as of late September: John Haley, executive vice-president of the Chase Manhattan Bank, "Banking on Trade"; Betty Southard Murphy, former chairman of the National Labor Relations Board, "Trends in Labor Relations"; *New York Times* military correspondent Drew Middleton, "What Do We Get for Our Defense Dollars?"

The conference begins with meetings of SDA division committees on Thursday, Jan. 29. There is a pool-side reception that evening for all persons attending the meeting, followed by the Friday morning breakfast and general sessions. Speakers for Saturday's concurrent sessions will be announced later.

The spouse's program will include talks by Charlotte Ford, fashion designer and socialite, on manners for today's lifestyles, and by Bernice E. Newmark, executive director of the Institute of Certified Financial Planners, on "What Every Woman Wants to Know about Financial Planning."

The annual banquet on Saturday evening will be based on a theme of "A Salute to the Big Band Era."